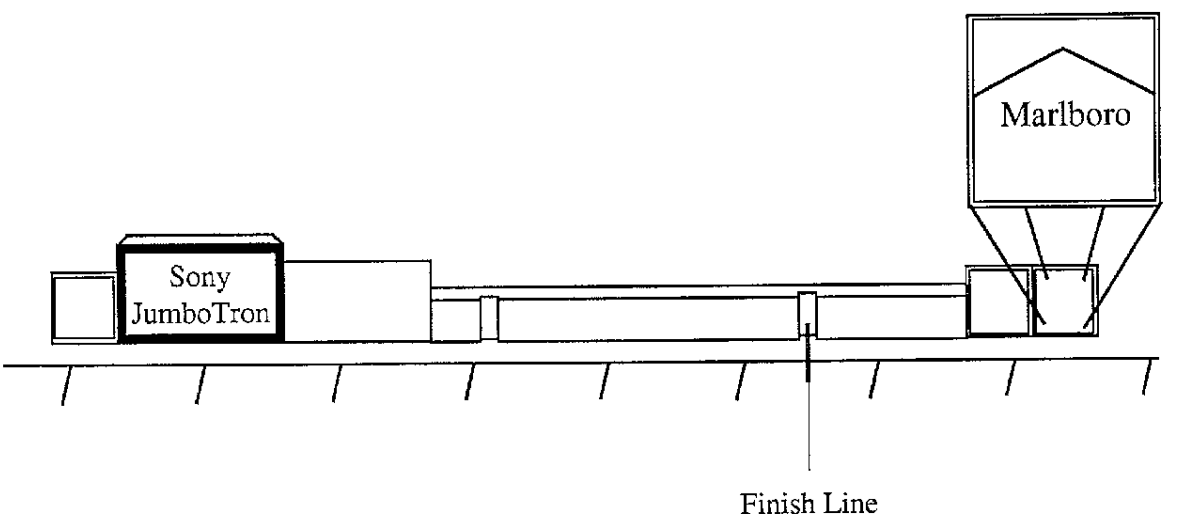
ADVERTISING PACKAGE
for
PHILLIP MORRIS

- One 18' x 20' fixed panel or all three (3) tri-panel bulletins on the south end of infield tote board through September of 1992. Signage includes a 6' x 9' sign on the reverse side of the board.

Annual cost $80,000 (net)



Note: package includes first right of refusal for future years.

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Source: https://www.industrydocuments.ucsf.edu/docs/tswm0004